

Press News – raumplus „Furniture Made in Germany“ certified

## OF NOBLE ORIGIN

A seal of quality to be proud of at the raumplus company headquarters in Bremen: the specialists for intelligent room partitioning and furnishing systems have been successfully awarded the „Furniture Made in Germany“ certificate in five product categories. Customers are thus assured at first glance that they are purchasing a quality product made in Germany. Meaningful quality basis.



Furniture made in Germany enjoys special trust among customers. And rightly so, because the local production level stands for quality, innovation, durability and healthy living. The „Furniture Made in Germany“ guarantee of origin, which was introduced in 2020 and whose strict criteria were defined by the German Institute for Quality Assurance and Labelling (RAL), offers neutrally tested proof of quality furniture from Germany: Construction, assembly and quality testing must take place in Germany, just like the majority of the manufacturing process relevant to quality. Compliance with these criteria is monitored by the German Furniture Quality Association (DGM) on behalf of the German Furniture Industry Association (VDM).





The family-owned company **raumplus** is one of the first of the renowned furniture manufacturers in the kitchen, case and upholstered furniture sectors to be certified with the label so far. The product categories room dividers, walk-in wardrobes, built-in wardrobes, chests of drawers and room doors now provide recognizable information about their domestic origin at first glance, giving customers a valuable point of reference. „We are pleased to be able to prove to our partners once again how serious we are about our quality standards and location. The label shows customers that we rightly bear the title Made in Germany,“ says **raumplus** Marketing Manager Kathrin Strauß.

Managing Director Carsten Bergmann also sees a cross-border effect: „With the label, we can also send a clear signal in the export market and expand our market position.

The Bremen-based company, which specializes in made-to-measure furnishing, partitioning and interior systems as well as solitaire furniture, offers a wide range of products that now signalize their high domestic standard with the label: these include individual storage solutions for the kitchen, hallway, living room and bedroom as well as room-dividing sliding doors that can be personalized with digital printing, illuminated with LED lights or configured with an integrated screen as a „sliding TV door“. Chests of drawers, sideboards and lowboards design rooms that are exclusively opened by room doors such as the „Swing Door Slim Line“ - also with skylights.

At **raumplus**, it is a declared goal to continue investing in process optimization in order to pass further audits in every respect. As in the current audit, which, in addition to production and storage halls, test facilities and results, product presentation and showroom, also included dealers and suppliers, supply chains and price calculation to determine the manufacturing share of German and international components in its judgement. With a clear result: **raumplus** offers the highest quality „Furniture Made in Germany“.

**Should you publish this article we would be grateful if you could name raumplus as the manufacturer. raumplus GmbH, Dortmunder Strasse 35, D-28199 Bremen, Germany info@raumplus.de, www.raumplus.com**

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